FREE COLLEGE SEMINAR with Q & A:
RECRUITING, ADMISSIONS & ATHLETIC PERFORMANCE

For High School and Middle School Baseball & Softball Players/Families

Jan 26th, 2020 @ 7:00pm

WHERE: West U Scout House
6108 Edloe Street, Houston, Tx 77005

Presented By DIAMOND COLLEGE ADVISORY TEAM - www.diamondcollegeadvisory.com

Please join us for this FREE highly informative presentation on the college recruiting, and admissions process to be led by the **Diamond College Advisory Team (DCAT)**, the nationally recognized advisory service for high achieving student-athletes who are both capable of, and serious about, playing baseball or softball in college.

By attending this seminar, student-athletes and parents will have the opportunity to:

- Close the information gap that exists with respect to the college recruiting & admission processes
- Obtain information specifically geared toward helping the motivated student-athlete be proactive in the college admissions process and in their training

Topics for discussion may include:

- Demystifying the recruiting process and "college coach speak."
- *Making sense of the new NCAA recruiting rules*
- Interactions with college coaches and admissions officers
- Recruiting Process "timing" & the 3 phases of the process: Preparation, Exposure, Detective
- How to market yourself the "right" way to college coaches
- Predatory businesses that infiltrate the market-what to believe and what not to believe
- How to maximize the effectiveness of showcases, camps and tournaments
- Scholarships, financial aid, roster limitations and National Letters of Intent
- There is more to college baseball/softball than just the elite Division I programs
- Recruiting process pitfalls to avoid
- General information regarding the DCAT program that is designed to aid student-athletes and their families in navigating the entire recruiting process

The presentation will feature a highly interactive **Q & A** period designed to respond to your questions concerning the college recruiting, admissions, search and selection processes.

If you plan to attend, **please RSVP** to Justin Cronk at jcronk@diamondcollegeadvisory.com **ASAP as space is limited.** Please also note the number of attendees. ***Parents, players and coaches are welcome.*** If you have any further questions, please call Justin Cronk at 864-213-5931.

The DCAT Question & Answer session will feature:

Justin Cronk - *DCAT Executive Director & Founder*—former Amherst College baseball & football player; former Head and Assistant College Coach (Amherst College, Boston College, UNC-Asheville, Shenandoah); former Director of Headfirst Baseball & Headfirst College Advisory Team; former Arbitration Consultant- Boston Red Sox; Head Coach Old World Baseball (www.oldworldbaseball.com) & USA DiamondCats

Bonnie Pettus - *DCAT Softball Director*—former Yale University softball & basketball player; former Head & Assistant Softball Coach (Furman U, UConn, Southern Colorado, Great Britain National Team)
*NOTE: Bonnie will not be able to be present but the seminar will still be valuable to softball families

We hope to see you at the Seminar on January 26th!