



## FREE COLLEGE SEMINAR with Q & A: **RECRUITING, ADMISSIONS & ATHLETIC PERFORMANCE**

*For Greater Salt Lake City Area High School & Middle School Baseball Players/Families*

**February 1, 2026 @ 1:00pm**

### **WHERE:**

**Embassy Suites-Main Floor**  
10333 S Jordan Gtwy  
South Jordan, UT 84095

**Presented By DIAMOND COLLEGE ADVISORY TEAM - [www.diamondcollegeadvisory.com](http://www.diamondcollegeadvisory.com)**

If you play high school baseball and aspire to play in college, please join us for this highly informative presentation on the college recruiting, and admissions process to be led by the **Diamond College Advisory Team (DCAT)**, the nationally recognized advisory service for high achieving student-athletes who are both capable of, and serious about, playing baseball in college. Additionally:

By attending this seminar, student-athletes and parents will have the opportunity to:

- Close the information gap that exists with respect to the college recruiting & admission processes
- Obtain information specifically geared toward helping the motivated student-athlete be proactive in the college admissions process and in their training

### **Topics for discussion may include:**

- Demystifying the recruiting process and “college coach speak.”
- Making sense of NCAA recruiting, new rule changes and the Transfer Portal
- Interactions with college coaches and admissions officers
- Recruiting Process “timing” & 3 phases of the process: Preparation, Exposure, Detective
- How to market yourself the “right” way to college coaches
- Predatory businesses that infiltrate the market-what to believe and what not to
- How to maximize the effectiveness of showcases, camps and tournaments
- Scholarships, financial aid, roster limitations and National Letters of Intent
- There is more to college baseball than just elite Division I programs
- Recruiting process pitfalls to avoid during an unprecedented time in the history of college baseball recruiting
- General information regarding the DCAT program that is designed to aid student-athletes and their families in navigating the entire recruiting process

**The presentation will feature a highly interactive Q & A period designed to respond to your questions concerning the college recruiting & admissions processes.**



### **The DCAT Presentation will feature:**

**Justin Cronk** - DCAT President & Founder—former Amherst College baseball & football player; former Head & Assistant College Coach (Amherst College, Boston College, UNC-Asheville, Shenandoah); former Director of Headfirst Baseball & Headfirst College Advisory Team; former Arbitration Consultant-Boston Red Sox; Head Coach-Old World Baseball ([www.oldworldbaseball.com](http://www.oldworldbaseball.com)) & USA DiamondCats

**Stan Exeter** —DCAT Advanced Training Program (ATP) Director—former 26-year Head College Coach (Swarthmore, Ursinus, Arcadia); former 2-time All-Patriot League 1B at Lafayette College; Head Coach—Bonn Capitals, German Bundesliga; Owner: Ex-Plosion Baseball, LLC. **Stan is unable to attend on Feb.1**

If you plan to attend, **please RSVP** to Justin Cronk at [jcronk@diamondcollegeadvisory.com](mailto:jcronk@diamondcollegeadvisory.com). Please also note the number of attendees. **Parents, players and coaches are welcome.** If you have any further questions, please call Justin Cronk at 443-831-4152.

**We hope to see you at the Seminar on February 1st!**