



FREE COLLEGE SEMINAR with Q & A: **RECRUITING, ADMISSIONS & ATHLETIC PERFORMANCE**

For High School and Middle School Baseball & Softball Players/Families

January 25, 2017 @ 7:00pm

**WHERE: ARENA ENERGY—Suite 500
4200 Research Forest Dr, The Woodlands TX**

Presented By DIAMOND COLLEGE ADVISORY TEAM - www.diamondcollegeadvisory.com

Please join us for this FREE highly informative presentation on the college recruiting, and admissions process to be led by the **Diamond College Advisory Team (DCAT)**, the nationally recognized advisory service for high achieving student-athletes who are both capable of, and serious about, playing baseball or softball in college.

By attending this seminar, student-athletes and parents will have the opportunity to:

- Close the information gap that exists with respect to the college recruiting & admission processes
- Obtain information specifically geared toward helping the motivated student-athlete be proactive in the college admissions process and in their training

Topics for discussion may include:

- Demystifying the recruiting process and “college coach speak.”
- Productive interactions with college coaches and admissions officers
- Recruiting Process “timing” & the 3 phases of the process: Preparation, Exposure, Detective
- How to market yourself the “right” way to college coaches
- Predatory businesses that infiltrate the market-what to believe and what not to
- How to maximize the effectiveness of showcases, camps and tournaments
- Scholarships, financial aid, roster limitations and National Letters of Intent
- There is more to college baseball/softball than just the elite Division I programs
- Recruiting process pitfalls to avoid
- General information regarding the DCAT program that is designed to aid student-athletes and their families in navigating the entire recruiting & admissions process

The presentation will feature a highly interactive **Q & A** period designed to respond to your questions concerning the college recruiting, admissions, search and selection processes.

If you plan to attend, **please RSVP** to Justin Cronk at jcronk@diamondcollegeadvisory.com **ASAP as space is limited.** Please also note the number of persons attending. **Parents, players and coaches are welcome.** If you have any further questions, please call Justin Cronk at 864-213-5931.



The DCAT Question & Answer session will feature:

Justin Cronk - *DCAT Executive Director & Founder*—former Amherst College baseball & football player; former Head and Assistant College Coach (Amherst College, Boston College, UNC-Asheville, Shenandoah); former Director of Headfirst Baseball & Headfirst College Advisory Team; former Arbitration Consultant- Boston Red Sox; Head Coach Old World Baseball (www.oldworldbaseball.com) & USA DiamondCats

Bonnie Pettus - *DCAT Softball Director*—former Yale University softball & basketball player; former Head & Assistant Softball Coach (Furman U, UConn, Southern Colorado, Great Britain National Team)

*NOTE: Bonnie will not be able to be present on Jan. 24 but the seminar will still be valuable to softball families

We hope to see you at the Seminar on Jan. 25th!