



# FREE COLLEGE SEMINAR with Q & A: **RECRUITING, ADMISSIONS & ATHLETIC PERFORMANCE**

*For High School and Middle School Baseball & Softball Players/Families*

**January 29, 2017 @ 6:45pm**

**WHERE: Courage Performance**  
248A Harbor Blvd., Belmont CA 94002  
[www.courageperformance.com](http://www.courageperformance.com)

**Presented By DIAMOND COLLEGE ADVISORY TEAM - [www.diamondcollegeadvisory.com](http://www.diamondcollegeadvisory.com)**

If you play baseball or softball and aspire to play in college, don't miss this FREE information session at **Courage Performance** the premiere athletic performance training facility in the bay area. This highly informative presentation on the college recruiting, admissions and selection process will be led by the **Diamond College Advisory Team (DCAT)**, the nationally recognized advisory service for high achieving student-athletes who are both capable of, and serious about, playing baseball or softball in college.

By attending this seminar, student-athletes and parents will have the opportunity to:

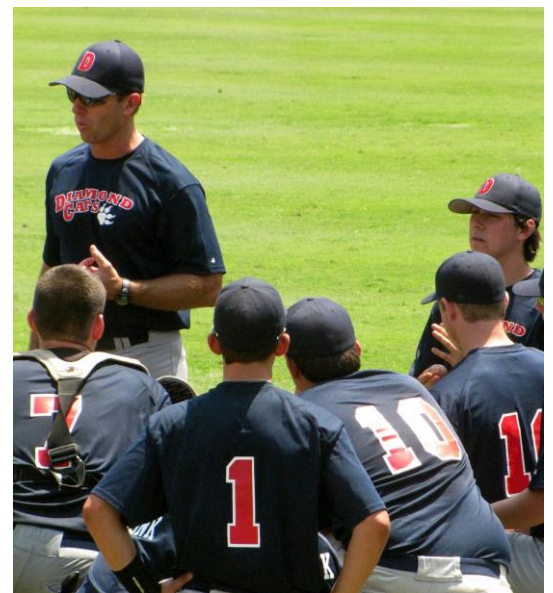
- Close the information gap that exists with respect to the college recruiting & admission processes
- Obtain information specifically geared toward helping the motivated student-athlete be proactive in the college admissions process and in their training

#### **Topics for discussion may include:**

- Demystifying the recruiting process and "college coach speak."
- Interactions with college coaches and admissions officers
- Recruiting Process "timing" & the 3 phases of the process: Preparation, Exposure, Detective
- How to market yourself the "right" way to college coaches
- Predatory businesses that infiltrate the market-what to believe and what not to
- How to maximize the effectiveness of showcases, camps and tournaments
- Scholarships, financial aid, roster limitations and National Letters of Intent
- There is more to college baseball/softball than just the elite Division I programs
- Recruiting process pitfalls to avoid
- General information regarding the DCAT program that is designed to aid student-athletes and their families in navigating the entire recruiting and admissions process

The presentation will feature an interactive Q & A period designed to respond to your questions concerning the college recruiting, admissions, and search processes.

If you plan to attend, **please RSVP** to Justin Cronk at [jcronk@diamondcollegeadvisory.com](mailto:jcronk@diamondcollegeadvisory.com) **ASAP as space is limited.** Please also note the number of persons attending. **Parents, players and coaches are welcome.** If you have any questions, please call Justin Cronk at 864-213-5931



*The DCAT Question & Answer session will feature:*

**Justin Cronk** - DCAT Executive Director & Founder—former Amherst College baseball & football player; former Head and Assistant College Coach (Amherst College, Boston College, UNC-Asheville, Shenandoah University); former Director of Headfirst Baseball & Headfirst College Advisory Team; former Arbitration Consultant- Boston Red Sox; Head Coach Old World Baseball ([www.oldworldbaseball.com](http://www.oldworldbaseball.com)) & USA DiamondCats

**Bonnie Pettus** - DCAT Softball Director—former Yale University softball & basketball player; former Head & Assistant Softball Coach (Furman U, UConn, Southern Colorado, Great Britain National Team)

\*NOTE: Bonnie will not be able to be present on Jan. 29 but the seminar will still be valuable to softball families

**We hope to see you at the Seminar on Jan. 29<sup>th</sup>!**