



FREE COLLEGE SEMINAR with Q & A: **RECRUITING, ADMISSIONS & ATHLETIC PERFORMANCE**

For Bay Area High School and Middle School Baseball & Softball Players/Families

January 28, 2018 @ 3:30pm

WHERE:

2690 Ocean Ave at 19th Ave

Unity Spiritual Center: (meeting room will be secularized by removing religious items for the DCAT seminar);
½ block from an M Muni Train Stop; on the 28 Muni bus line
San Francisco, CA 94132

Presented By DIAMOND COLLEGE ADVISORY TEAM - www.diamondcollegeadvisory.com

Please join us for this highly informative presentation on the college recruiting, and admissions process to be led by the **Diamond College Advisory Team (DCAT)**, the nationally recognized advisory service for high achieving student-athletes who are both capable of, and serious about, playing baseball or softball in college.

By attending this seminar, student-athletes and parents will have the opportunity to:

- Close the information gap that exists with respect to the college recruiting & admission processes
- Obtain information specifically geared toward helping the motivated student-athlete be proactive in the college admissions process and in their training

Topics for discussion may include:

- Demystifying the recruiting process and “college coach speak.”
- Productive interactions with college coaches and admissions officers
- Recruiting Process “timing” & the 3 phases of the process:
Preparation, Exposure, Detective
- How to market yourself the “right” way to college coaches
- Predatory businesses that infiltrate the market-what to believe and what not to
- How to maximize the effectiveness of showcases, camps and tournaments
- Scholarships, financial aid, roster limitations and National Letters of Intent
- There is more to college baseball/softball than just the elite Division I programs
- Recruiting process pitfalls to avoid
- General information regarding the DCAT program that is designed to aid student-athletes and their families in navigating the entire recruiting & admissions process

The presentation will feature a highly interactive **Q & A** period designed to respond to your questions concerning the college recruiting, admissions, search and selection processes.

If you plan to attend, **please RSVP** to Justin Cronk at jcronk@diamondcollegeadvisory.com and note the number of people in you party. **Parents, players and coaches are welcome.** If you have any questions, please call Justin Cronk at 864-213-5931.



The DCAT Question & Answer session will feature:

Justin Cronk - *DCAT Executive Director & Founder*—former Amherst College baseball & football player; former Head and Assistant College Coach (Amherst College, Boston College, UNC-Asheville, Shenandoah); former Director of Headfirst Baseball & Headfirst College Advisory Team; former Arbitration Consultant- Boston Red Sox; Head Coach Old World Baseball (www.oldworldbaseball.com) & USA DiamondCats

Bonnie Pettus - *DCAT Softball Director*—former Yale University softball & basketball player; former Head & Assistant Softball Coach (Furman U, UConn, Southern Colorado, Great Britain National Team)

*NOTE: Bonnie will not be able to be present Jan. 28.

We hope to see you at the Seminar on January 28th!